

2010 PRODUCTION FUND - FAQ

Deadline for submissions: September 14, 2009, 5:00pm

The Cineworks Production Fund was established to encourage excellence and innovation in filmmaking. It is made possible with the generous support of Deluxe Vancouver and Cineworks Independent Filmmakers Society. Some of the projects that have been assisted in previous years include: Karen Nielson's *A Pickle*, Michaelin McDermott's *Joyride*, Allison Beda's *Just a Minute*, Caroline Coutts' *Dogboy*, Fumiko Kiyooka's *Reed* and Ileana Pietrobruno's *Girlfriend Experience*.

GUIDELINES

- 1) The goal of the Fund is to support projects that demonstrate innovation and excellence in the following areas:
 - a. Conceptual rigour
 - b. Formal relationship to content
 - c. Strength and suitability of technical processes
 - d. Feasibility of project

In addition to single screen works, the Jury will consider proposals for expanded cinema and moving image installation works (*see note on this category in Appendix*). Projects in this category should demonstrate more than two of the following criteria:

- A) Creative use of exhibition space.
- B) Formal and aesthetic strategies at both the production and installation stages of production.
- C) Creative use of site-specific locations.
- D) Innovative combination of presentation media.
- E) Performative elements of expanded cinema presentation.

Priority will be given to projects which have a confirmed exhibition location available to them.

- 2) The Fund is available to projects of any length, format or genre, in all stages of production.
- 3) Cineworks is looking for applicants who can demonstrate that the Fund will make a SIGNIFICANT contribution to the realization of their project.

DEFINITION of SIGNIFICANT CONTRIBUTION:

Cineworks does not wish to provide seed money to large projects. However, smaller or shorter projects that can be funded in full or at least substantially by the fund will be considered.

Projects that are at a standstill due to financial constraints can apply for funds that will help the film/video/installation move forward to the next stage, or towards completion.

While we do not want to attach a percentage of the budget to our definition of "Significant Contribution" we can offer the following example:

One week in the Avid suite for a feature length film will probably do little towards moving the project forward; however, four weeks may allow someone to achieve a rough cut, which would be a significant contribution.

- 4) There are two types of support available through this fund- applicants should only apply for expenses that fit into one of the following categories:

A) **“Goods and Services”** support. Recipients of the Fund will not receive a cash award. They will receive credits for eligible expenses at Deluxe Vancouver.

B) **“In-House”** support. Cineworks will also donate **“In-House”** equipment and/or facility rentals. This money can be used for any piece of production equipment that Cineworks rents (usually cameras, sound equipment or lighting packages), or post-production facility that it rents (usually the Avid, Final Cut Pro or Pro Tools Suite).

* **PLEASE NOTE – due to a change in policy at the National Film Board their support for the Production Fund has been withdrawn leaving us with a considerably smaller fund to disburse.**

LIST OF ELIGIBLE EXPENSES:

Rental of Cineworks Production Equipment (use Production member rates)
Rental of Cineworks facilities, including Studio (use Production member rates)
Printing and Processing
Answer Print, Wet Gate, Fades and Dissolves
Negative Cutting
Film to Video Transfers
Video Transfers and Dubbing
Title and Optical Effect Studio Fees
Use of Cineworks Annex for exhibiting an Installation
Use of projection equipment

- 5) Cineworks will instruct the Jury to limit its support to one to three projects. Rather than giving small amounts of support to many projects, which does not provide for “Significant Contributions”, Cineworks will support a maximum of three projects that best fit our criteria of excellence.
- 6) Applicants must be current Production members in good standing. Applicants must have filled out a 2010 Production Fund Application and a Production Registry form in order to apply for the fund. All of the applicants’ written materials will be copied for the Jury to read over before they convene. Visual support materials will be viewed when the Jury meets.
- 7) Incomplete or late applications will not be accepted. **The deadline for submissions is no later than 5pm Monday September 14, 2009.** Faxed or emailed applications will not be accepted.

Please mail or deliver your completed application form and support materials to:

**2010 Production Fund
Cineworks Independent Filmmakers Society
#300 - 1131 Howe Street
Vancouver, BC, V6Z 2L7**

CINEWORKS 2010 Production Fund Guidelines



1. What is the production fund?

The Cineworks Production Fund is available to encourage excellence in documentary, experimental and fiction film, as well as expanded cinema and installation production. The 2010 Production Fund offers production support to Cineworks Production Members in the form of Cineworks facilities and a limited amount of services in the interest of helping you move forward with or finish your project. Production support is available in the form of lab services, or Cineworks gear rental, including use of Pro Tools/Avid/Final Cut Pro, and Cineworks studio and Annex space.

Please note that you will receive credits for good and services: you will not be awarded cash.

2. What projects are eligible?

Projects of any length, format and genre are eligible, in all stages of production; consideration will be given to projects in development. All projects must be "independent" in nature to be eligible - that is, the filmmaker retains copyright and creative control. Cineworks is looking for applicants who can demonstrate that the Production Fund will make a SIGNIFICANT contribution to the realization of their project.

Installations and expanded cinema projects must demonstrate that their projects can be practically realized with the assistance of Cineworks funding.

3. Who can apply?

The person who applies for the fund MUST be the artist/filmmaker/director of the project and he or she must be a current Cineworks Production Member in good standing.

Only one application per person is allowed.

4. What do you need to apply?

All applicants must complete and return the application form on the reverse with the following:

- Script (max. 30 pages) - if applicable
- Artistic Treatment
- Financing Plan (including budget and projected financing)
- Production Schedule
- Applicant Resume
- Letter of Intent - how the Cineworks Production Fund will make a **significant** contribution to the realization of the project
- Completed Project Registry
- Rough Cut or Footage (if the film is in post production), or other relevant support material
*DVD, VHS or photographs only - no CDs
- Description of support material & how it relates to the project proposal

In addition, for an installation

- A ground plan
- A list of presentation equipment
- Written Permission to use a site-specific location (if available)
- A letter of commitment from an art gallery or screening venue (if available)
- A full project description
- A brief statement of intention

5. Notification and deadlines

The deadline for submissions is **Monday September 14, 2009 by 5:00pm**. Cineworks will convene a jury in late September to evaluate the proposals. Selection will be based on artistic excellence and significant contribution. All applicants will be notified of the results by early October, 2009.

All service credits and Cineworks gear and post access must be used by March 31, 2010.

After this date all Production Fund access will be denied - NO EXCEPTIONS.

6. Credit

Successful applicants must credit "*Cineworks 2010 Production Fund*" in the credits along with any other major funding agencies (and in the same type size), and in all successive promotional and marketing materials.

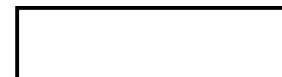
7. Frequently asked questions

Please visit the Cineworks website at www.cineworks.ca/programs/production_fund.php for a list of the expenses which are available through the Production Fund. On the Cineworks website you will also find detailed guidelines to the fund which define "significant contribution" and "excellence in filmmaking". If you have a question, which is not answered here or on the FAQ document, please email meg@kwik.net

Mail or drop off completed application to:

Cineworks Independent Filmmakers Society, 2010 Production Fund
#300 - 1131 Howe Street, Vancouver, B.C. V6Z 2L7

CINEWORKS 2010 Production Fund Application



Deadline for submissions:
Monday, September 14 2009
No later than 5:00 pm

Name: _____ Cineworks member since: _____

Address:

Phone Home: _____ Work: _____ Fax: _____

Email:

Working title of project: _____

Length: _____ Format: _____

Total Budget: _____ Amount requested from Cineworks _____

How this award will be spent (please be specific):

Production Team (please note which crew members are Cineworks members):

Brief Project Synopsis (maximum 75 words):

Enclosure Check List:

Please ensure that you have included EVERYTHING - incomplete applications will not be accepted

- | | |
|---|--|
| <input type="checkbox"/> Artistic Treatment/Project Proposal | <input type="checkbox"/> Applicant Resume |
| <input type="checkbox"/> Production Schedule | <input type="checkbox"/> Production Registry |
| <input type="checkbox"/> Budget | |
| <input type="checkbox"/> Letter of Intent - how the Production Fund will help you realize your project - please be specific | |
| <input type="checkbox"/> Rough cut of footage, sample of related work or other support material (DVD, VHS or stills only) | |
| <input type="checkbox"/> Description of support material and how it relates to the proposal | |

DO NOT FAX OR EMAIL APPLICATIONS

If this application is selected, I agree to abide by the regulations outlined in this document.

Applicants Signature: _____ Dated: _____

APPENDIX: EXPERIMENTAL FILM, EXPANDED CINEMA AND MOVING IMAGE INSTALLATION

The following notes are provided as a general overview, to stimulate discussion and consideration only, and should not be taken as a definitive position of Cineworks. They do not form part of the criteria for production fund awards.

Some characteristics of installations include:

- often uses loops and repetition, has no beginnings, middles and ends,
- uses the three dimensional space of the gallery to involve the viewer in the work,
- may involve multi screen images on monitors and /or projectors,
- may combine film and video may include props and objects other than projection equipment,
- may involve live, real time events.
- does not have a finite duration
- may be site specific

Some characteristics of an expanded cinema event include:

- often uses multi screen projection or multiple monitors ,
- has a finite duration (beginning, middle and end)
- often includes a live performative element, which may be theatrical but can include the operation of projection equipment,
- is a unique and unrepeatable event
- may be site specific

An experimental film can be defined as an ontological investigation of the moving image. It should extend our ideas about what film is and in so doing it can involve any or all of the following: narrative, documentary, abstract animation, found footage, optical printing re-photography and DIY production methods, providing the boundaries of those genres are pushed beyond the received notions and accepted norms of television and the film theatre.